



# SPONSORSHIP OPPORTUNITIES

4th International Symposium  
on Geotechnical Engineering  
for the Preservation of Monuments  
and Historic Sites

**Athens, 16-18 September 2026**

[tc301-athens.com](http://tc301-athens.com)

## OUR VISION

We aspire to create an inspiring, interdisciplinary forum that unites engineers, architects, and monument preservation experts. Together, we will forge a dynamic dialogue to unlock innovative solutions for safeguarding historic structures against both natural forces and human-induced challenges. By blending technical expertise with creative insight, we aim to ensure that these irreplaceable treasures endure for generations to come. Join us on this transformative journey—your passion and ideas are essential to preserving our shared heritage for the future.



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## MESSAGE FROM THE CHAIR

It is my absolute pleasure to invite you to the 4th International Symposium on the Preservation of Monuments and Historic Sites (the 4th TC301 International Symposium) to be held in Athens, Greece from Wednesday 16 to Friday 18 September 2026, following the previous successful events at Napoli, Italy, in 1996, 2013 and 2022, respectively. This time, it is the Hellenic Society for Soil Mechanics and Geotechnical Engineering who is hosting the Conference in Greece.

The legacy of the previous Symposia reminds us of the immense responsibility we bear in preserving the heritage and history encapsulated in the world's monuments. These structures are not merely physical entities; they are the custodians of our cultural identity and historical continuity.

Today, the challenge is still on and increasing. Climate change is affecting the structural stability and appearance of monuments and may even threaten them with extinction when these are in the path of rising seas. At the other end of the scale, new technologies and AI are building momentum in engineering practice, advocating increasing capacities in solving complex problems from which preservation science can benefit.

The upcoming TC301 International Symposium broadens its scope to discuss the latest advancements in emerging topics, while maintaining the core focuses of the previous conferences.

The Symposium's themes underscore the critical intersection of engineering expertise and cultural stewardship. The Symposium will provide a forum for exchange and discussion between engineers, architects, archaeologists, scientists and researchers in the field of protection of monuments. Among the objectives of the Symposium is that our discussions traverse the latest advancements in geotechnical engineering, focusing on sustainable and effective methods to protect and restore monuments threatened by natural and human-induced challenges.

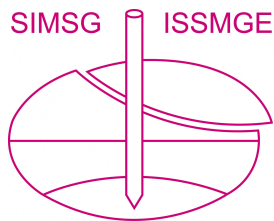
As we delve into these critical topics, let us remember that our work transcends technical challenges. It is a testament to our commitment to preserving the legacy of human achievement and ensuring that these monuments continue to inspire and educate for centuries to come.

### **CHRISTOS TSATSANIFOS**

Chairman, 4th TC301 - IS Athens



UNDER THE AUSPICES OF



## CHALLENGES & OPPORTUNITIES



### GLOBAL THREAT

Climate change is actively undermining the structural integrity and beauty of our cherished monuments erasing centuries of history and identity.



### URGENT NEED

The time for decisive, collaborative action is now—our monuments deserve our unwavering commitment to preserve them for future generations.



### ROOM FOR INNOVATION

To win this uneven battle, we must create space for emerging technologies and AI and leverage their vast potential to solve complex engineering challenges.

## CONFERENCE FOCUS



### DEVELOPMENT OF A SHARED CULTURE FOR THE PRESERVATION OF MONUMENTS

Ensuring the safe use of monuments while adhering to restoration ethics requires a multidisciplinary approach, integrating cultural, technical, and administrative considerations. The TC301 Symposium serves as a platform for collaboration among engineers, architects, and heritage professionals, aiming to promote a culture of conservation within the geotechnical community and emphasize the role of geotechnical engineering in diagnosing and addressing structural challenges in historic sites.



### EFFECTS OF URBAN DEVELOPMENT ON BUILD HERITAGE

Balancing urban development with heritage preservation requires collaboration among engineers, architects, and urban planners to assess impacts, design mitigation measures, and implement monitoring strategies. The conference sessions will highlight this complex interplay, examining challenges, opportunities, and best practices to maintain the delicate balance between cultural heritage preservation and urban growth.



### LEARNING FROM CASE HISTORIES

TC301 has prioritized documenting and sharing key lessons from Case Histories through previous conferences, showcasing recent research on six iconic historic sites. These include Mexico City's Cathedral, the Acropolis of Athens, Angkor Wat, Modena Cathedral, Giotto's Campanile, and the Leaning Tower of Pisa. We also welcome contributions on any other well-documented case history and real-life story offering insightful takeaways that could advance the geotechnical engineering research and practice.



### PRESERVING MONUMENTS IN A CHANGING CLIMATE

Natural disasters increasingly threaten monuments and historic sites, with recent incidents such as wildfires near Olympia in Greece, earthquake damage to Gaziantep Castle and Sirvani Mosque in Turkey, and flooding at Saint Mark's Basilica in Venice highlighting the urgent need for action. The conference will provide a platform to rethink preservation strategies and explore adaptive mitigation measures in response to a changing climate.



### LEVERAGING DIGITAL TECHNOLOGIES

Digitization and documentation of cultural heritage assets, automated laser-scanning, 3D modeling, and virtual reality are few of the many ways digital technologies and artificial intelligence can support the protection of monuments from ageing and natural and man-made hazards. The conference will steer the discussion to topics of such interest exploring the wealth of possibilities that digital technologies have opened.

## CONFERENCE AUDIENCE

In its previous editions, the TC301 conference has successfully cultivated a robust network of recurring participants committed to protecting and sustainably managing monuments and historic sites.

Based on historical records and the strong interest expressed so far, participation is expected to exceed 200 attendees. The audience will comprise academics, practitioners, and students from international organizations and institutions.



### DELEGATES PROFILE

- Researchers and academics from leading universities and research institutions
- Geotechnical engineers
- Structural engineers specializing in the preservation and restoration of monuments
- Experts in geoenvironmental risk
- Archeologist and cultural experts
- Sustainability and Climate risk experts
- Representatives from public authorities and organizations involved in heritage conservation
- University students

## NETWORKING & SOCIAL HIGHLIGHTS

A wide range of networking opportunities will complement the technical focus of the conference, offering a relaxed atmosphere to cultivate valuable and lasting connections among experts. The social program will kick off with an engaging ice-breaker reception at the conference venue on Wednesday, followed by an unforgettable and exclusive reception at the National Archaeological Museum. The experience will extend beyond the conference proceedings, with carefully selected technical visits ensuring a well-rounded and enriching experience for all participants.



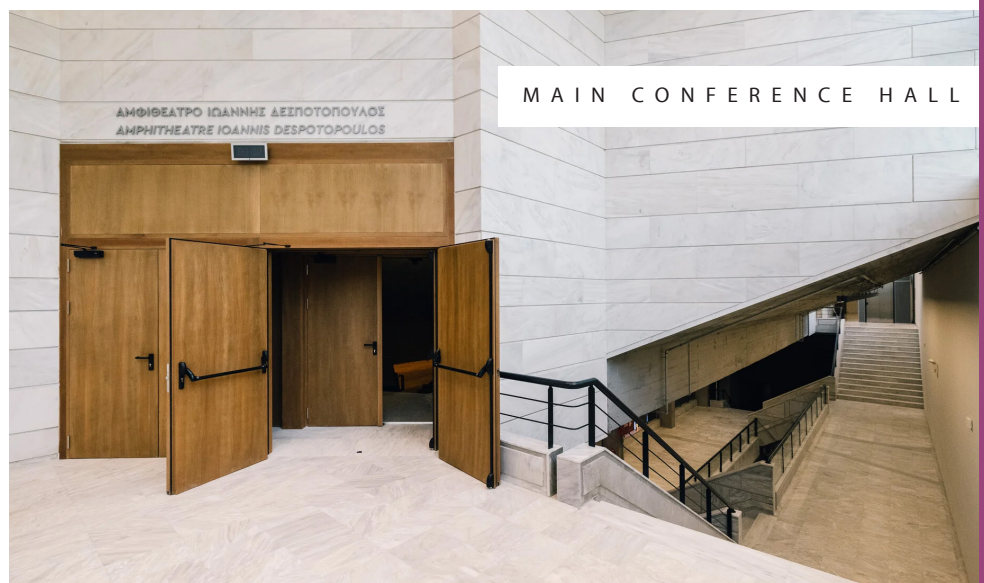
## THE VENUE

Located in the heart of Athens, the Athens Conservatoire combines excellent public transport connections with immediate access to many of the city's most iconic landmarks. Designed in 1959 by the renowned architect I. Despotopoulos, it was conceived as a contemporary agora: a place where culture, education, and public life converge. More than six decades later, the Conservatoire remains faithful to this vision, serving as a vibrant hub for education, artistic expression, innovation, and public dialogue.

Recognized in 2017 as a protected Modern Monument, the Athens Conservatoire is widely regarded as one of the most significant examples of modern architectural heritage in Greece. Following an extensive restoration and modernization programme, the building has been carefully revitalized while preserving its architectural identity, embodying both heritage conservation and sustainable renewal. Its modern conference facilities, landmark amphitheatre, and versatile event spaces provide an ideal setting for the international exchange of knowledge and ideas that TC301 seeks to foster.



ATHENS CONSERVATOIRE

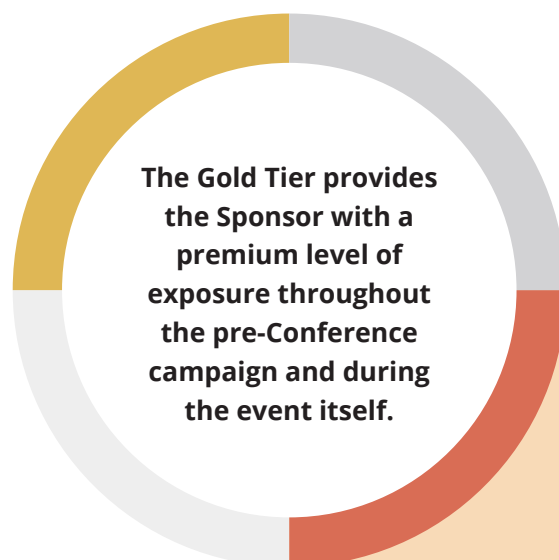


MAIN CONFERENCE HALL

<b>Sponsorship Tiers*</b> (Rates exclude VAT of 24%)	<b>Gold€ 5,000</b>	<b>Silver€ 3,500</b>	<b>Bronze€ 2,000</b>
Honorary Mention during the Opening Ceremony	●		
Branding of Welcome Reception (Sponsor logo will be displayed on banners)	●		
Conference Dinner branding (table decoration with Sponsor's logo)	●		
Conference Passes	3	2	1
Acknowledgement during the Closing Ceremony	●	●	●
Logo on the Conference Banners**	●	●	●
Logo on the Conference Website**	●	●	●
Logo in the printed Conference Schedule**	●	●	●
Advertisement on the Conference Programme (No. of pages)	2	1	1/2
Acknowledgement in Social Media (Special placement for Gold Sponsors)			
Conference bag insert	●	●	

\* All sponsorship benefits are offered on a first come, first served basis. Terms & Conditions are subject to change.

\*\* Logo placement and size will be proportional to the sponsorship tier.



## Gold Tier

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**€ 5,000** (Excl. VAT of 24%)

### Sponsorship Benefits

- 3 Conference passes
- Branding of Kerisel Lecture
- Logo on the Conference Website
- Special placement in Social Media
- Logo on all Conference Banners
- Logo in the printed Conference Schedule (distributed to all Delegates)
- Double-page advertisement at the printed Conference Schedule (distributed to all Delegates)
- Conference bag Insert

## Silver Tier

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**€ 3,500** (Excl. VAT of 24%)

### Sponsorship Benefits

- 2 Conference passes
- Logo on the Conference Website
- Acknowledgement in Social Media
- Logo on all Conference Banners
- Logo in the printed Conference Schedule (distributed to all Delegates)
- Single page advertisement at the printed Conference Schedule (distributed to all Delegates)

## Bronze Tier

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**€ 2,000** (Excl. VAT of 24%)

### Sponsorship Benefits

- 1 Conference pass
- Logo on the Conference Website
- Acknowledgement in Social Media
- Logo on all Conference Banners
- Logo in the printed Conference Schedule (distributed to all Delegates)
- 1/2-page advertisement at the printed Conference Schedule (distributed to all Delegates)

## BRANDING & SIGNAGE OPTIONS

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offered to the conference sponsors



**ROLLUP STAND FOR SESSION BRANDING**



**BRANDING OF CONFERENCE BANNERS**

\*exclusively offered to platinum sponsor

## INDIVIDUAL ADVERTISING OPTIONS

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Apart from the Sponsorship Packages, a list of Individual Advertisement Options will also be available. An indicative selection of options follows:

\*All rates exclude VAT of 24%.

- Printed Advertisement  
in the Conference Schedule

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1-single page ad: **€ 800**

- Printed Advertisement  
in the Conference Schedule

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1/2 page ad: **€ 400**

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- Video ad playing on the  
Conference Digital Signage

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**€ 1,200**

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## QUESTIONS & ANSWERS

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IS THERE AN OPTION FOR A TAILORED SPONSORSHIP PACKAGE?

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We are happy to provide a great variety of advertising options to best match your company's interest and marketing strategy. To discuss collaboration options, please contact Ms. Leda Chorianopoulou at [secretary@tc301-athens.com](mailto:secretary@tc301-athens.com).



WHAT IS THE CANCELLATION POLICY?

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Sponsors and exhibitors are entitled to a full (100%) refund (excluding bank payment and fees) in case of cancellation no later than 45 days prior to the event and prior to the production of any branding material (for the sponsor). In the later case, the sponsor will be requested to cover the expenses incurred.




**S P O N S O R S H I P  
O P P O R T U N I T I E S  
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**DATES & INFO:**

16-18 September 2026 | Athens, Greece